SPONSOR & EXHIBITOR OPPORTUNITIES PACKAGE
12th Annual Conference and Trade Show
May 13 - 16, 2018
Sheraton Wall Centre  Vancouver, BC
Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in Vancouver from May 13 - 16, 2018. This will be the 12th Annual Meeting of the Canadian Association for Neuroscience, the largest association dedicated to neuroscience research in Canada. Our meeting will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect approximately 600-700 attendees – many will be interested in discovering the products you have to offer. Our attendees study development, cellular biology, sensory, motor and neuroendocrine systems, cognition and behaviour, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Our conference will be held at the Sheraton Wall Centre, a modern, state-of-the-art hotel located in the heart of downtown Vancouver.

Advertise in our conference program, be an exhibitor and display your product, or sponsor a portion of the conference and receive extended exposure to the 600+ group of assembled Canadian Neuroscientists! Full details can be found in this package.

Your presence at our meeting is a much appreciated demonstration of your support for Canadian Neuroscience.

Sincerely,

Lynn Raymond

President of the Canadian Association for Neuroscience
What is the 12th Annual Canadian Neuroscience Meeting?

The 12th Annual Canadian Neuroscience Meeting is Canada’s largest conference bringing together researchers and scientists from the many disciplines comprising the world of Neuroscience. The conference serves as an important event for discussion and exchange of the most cutting edge knowledge, insights, issues and ideas in Neuroscience.

The first Annual Canadian Neuroscience Meeting was hosted at the University of Toronto in 2007. The support of the conference exceeded all expectations with over 600 delegates in attendance and spurred the decision to continue holding annual meetings. Since then conference attendance has fluctuated between 600 and 1000 delegates depending on proximity of the meeting location to major neuroscience centers. The Meeting rotates annually between Toronto, Montreal and Vancouver.
Who is organizing the conference?

The 12th Annual Canadian Neuroscience Meeting is being organized under the leadership of the Canadian Association of Neuroscience President Lynn Raymond (University of British Columbia), and President elect Jaideep Bains (University of Calgary).

The National Program Committee is led by Chair Shernaz Bamji (University of British Columbia) and Co-Chair Paul Frankland (Hospital for Sick Children (SickKids)).

The overall conference planning process is organized by CAN and the team at Podium Conference Specialists. Association communications are being provided by Julie Poupart, CAN Chief Operating Officer.
Who attends the conference?

The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in neuroscience. Although most delegates are based in Canada, a growing number of conference attendees are from other countries such as the USA, Europe, Australia and Asia.

Past conferences drew scientists, postdoctoral fellows and students from the following areas:

- Behavioral Neuroscience
- Bioinformatics / Neuroinformatics
- Cellular and Molecular Neuroscience
- Cognitive Neuroscience
- Computational Neuroscience & Modeling
- Developmental Neuroscience
- Disorders of the Nervous System
- Evolutionary & Comparative Neuroscience
- History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- Motor Systems Neuroscience
- Excitable Membranes and Ion Channels
- Neural / Synaptic Structure and Function
- Neuroendocrinology
- Neuroengineering and Robotics
- Neuroethology
- Neuropharmacology & Neurochemistry
- Neuroregeneration and Repair
- Neuroscience of Aging
- Sensory Systems Neuroscience
WHY SPONSOR?
Connect with leading and emerging researchers
- Over 900 attendees from the various fields of Neuroscience attend this yearly conference

Premium branding & positioning opportunity
- As a conference sponsor, your brand will be exposed to over 3000 members of the Canadian Association for Neuroscience community
- Choose a sponsorship level to fit your budget

Face time with leading scientists
- Exhibitor options allow you an opportunity to increase your company’s recognition, introduce your new products to the community, and differentiate your company from your competitors
SPONSORSHIP OPPORTUNITIES
**SPONSOR LEVELS**

Based on the value of your selections, you will be assigned a sponsor level as noted below.

<table>
<thead>
<tr>
<th>Level</th>
<th>Free Exhibit Display (including 4 exhibitor passes)</th>
<th>Opportunity to Distribute Materials</th>
<th>Multimedia Recognition At the Conference</th>
<th>Sponsor Recognition In E-Newsletters</th>
<th>Wordmark on Conference Website</th>
<th>Logo in Conference Program</th>
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<tbody>
<tr>
<td><strong>Platinum</strong></td>
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<td>$10,000+</td>
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<td><strong>Gold</strong></td>
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<td>$5,000 - $9,999</td>
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<td>$1,000 - $2,499</td>
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SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program and app. Choose from the following options:

• Welcome Reception $5,000*
• Presidential Lecture $5,000*
• Keynote Lecture $5,000*
• Morning Plenary Speaker & Brainstar Awardee Talk $5,000 per session
• Plenary Symposium $5,000 per session
• Young Investigator Award Talk $2,500*

• Parallel Symposium- $1,000 per session (12 sessions available)
• Wi-Fi Sponsor $5,000*
• App Sponsor $3,000*
• Poster & Exhibitor Session $2,000 per session (3 sessions available)
• Lanyards- $2,500
• Notepads/Pencils/Pens- $750

*indicates an opportunity for exclusive sponsorship
For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.
HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Pam Prewett  
Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC  
Canada V8N 1X6

Tel: 1.250.472.7644 x 103  
Fax: 1.250.472.7644  
Email: secretariat@CAN-ACN.org  
Web: www.CAN-ACN.org
ADVERTISING OPPORTUNITIES
# ADVERTISING OPPORTUNITIES

### Premier Ad Package 1: $3,000 (exclusive)
Includes:
- Inside Front Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

### Premier Ad Package 2: $3,000 (exclusive)
Includes:
- Inside Back Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

### Standard Ad Package: $2,000
Includes:
- Full Page Ad in conference program
- One App Push Notification during the expo

### Value Ad Package: $1,000
Includes:
- ½ Page Ad in conference program
- One App Push Notification during the expo

### Basic Ad Package: $800
Includes:
- ¼ Page Ad in conference program
- One App Push Notification during expo

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### Additional Options:
- App Push Notification - $75
- Enhanced Program and App Listing - $250
- Business Card - $400

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Please note ad measurements:
- Full Page - 7.5” x 11”
- ½ Page - 7.5” x 4.85”
- ¼ Page - 3.6” x 4.85”

All advertisements must be submitted as JPEG files prior to April 21, 2018

To purchase these opportunities please visit the [CAN website](http://canwebsite.com).
<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
<th>Included Features</th>
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</thead>
<tbody>
<tr>
<td><strong>Booth Space</strong></td>
<td>$2,500 + tax</td>
<td>Back and side draped walls, One 6ft long skirted table with two chairs, Two Expo name badges (additional badges available at $300 each), Acknowledgement and exhibitor profile in the conference program &amp; app, Acknowledgement on Expo sign on-site, Complimentary refreshment service during Expo hours, Electrical outlet to be purchased separately</td>
</tr>
<tr>
<td><strong>Table Top</strong></td>
<td>$1,600 + tax</td>
<td>One 6ft long skirted table with two chairs, Two Expo name badges (additional badges available at $300 each), Acknowledgement and exhibitor profile in the conference program &amp; app, Acknowledgement on Expo sign on-site, Complimentary refreshment service during Expo hours, Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only, Electrical outlet to be purchased separately</td>
</tr>
<tr>
<td><strong>Non-Profit Table Top</strong></td>
<td>$600 + tax</td>
<td>One 6ft long skirted table with two chairs, Two Expo name badges (additional badges available at $300 each), Acknowledgement and exhibitor profile in the conference program &amp; app, Acknowledgement on Expo sign on-site, Complimentary refreshment service during Expo hours, Electrical outlet to be purchased separately</td>
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*Electrical outlet to be purchased separately

Are you an artist? Ask us about our artist rates!
To book your booth for the 12th Annual Canadian Neuroscience Meeting, visit our website at can-acn.org and follow the links to the 2018 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

• Company and Contact Information
• Expo Booth Representative Information
• Company Description
• Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.