

**Canadian Association for Neuroscience
Association Canadienne des Neurosciences**

11th Annual Conference and Trade Show

May 28-31, 2017

Hotel Bonaventure
Montreal, QC

**Sponsor & Exhibitor
Terms and Conditions**

General information

Conference Venue

[Hotel Bonaventure Montreal](#)

900 De La Gauchetiere W, Montreal, Quebec H5A 1E4

Language

The official language of the conference is English. No simultaneous translation is provided.

Schedule of Events (subject to change)

Sunday, May 29

- Registration
- Opening & Presidential Lecture
- Opening Reception

Monday, May 29

- Plenary Symposium
- Plenary Speaker
- Brainstar Awardee Talk
- Parallel Symposia
- Poster and Exhibit Session
- Parallel Sessions
- CAN Student Social

Tuesday, May 30

- Plenary Symposium
- Plenary Speaker
- Brainstar Awardee Talk
- Annual General Meeting of Members
- Parallel Symposia
- Poster and Exhibit Session
- Young Investigator Award & Lecture
- Keynote Lecture

Wednesday, May 31

- Plenary Symposium
- Plenary Speaker
- Brainstar Awardee Talk
- Poster and Exhibit Session
- Parallel Symposia

For full program details, speaker and accommodation information and a list of key dates, please visit our website. can-acn.org

Sponsor Opportunities Full Descriptions

Welcome reception

\$5,000*

Exclusive opportunity

The Welcome Reception will be held on Sunday, May 29 immediately following the Presidential Address. Have your company's name exclusively associated with this event as attendees connect with friends and colleagues at the start of the conference. This opportunity comes with:

- Sponsor signage (i.e. company name and/or logo) throughout the reception venue
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Reference in pre-conference communication to all attendees
- Opportunity to distribute items at the door
- 10 complimentary reception invitations
- Opportunity to network with attendees

* *Should sponsor prefer, this opportunity can be adjusted to provide the **First Drink Free** for attendees. Please contact us for details.*

Presidential Lecture

\$5,000*

Exclusive opportunity

The Presidential Lecture is given on the opening evening and is the first time that all 600+ attendees are all together in one location. This is an excellent opportunity to make your company or organisation known. Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- 4 complimentary guest invitations for session

Keynote Lecture

\$5000*

Exclusive opportunity per session

The main keynote lecture will be given on Tuesday evening, following the Young Investigator Award. This session is expected to attract all 600+ attendees, together in one location. This session is available to a sponsor on an exclusive basis. Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- 4 complimentary guest invitations for session

Morning Plenary Speaker & Brainstar Awardee **\$5000 per session**
Exclusive opportunity per session - 3 sessions

Each day of the conference there will be a Plenary Invited Speaker. These sessions are expected to attract all 600+ attendees, together in one location. Each of these sessions is available to a sponsor on an exclusive basis. Sponsorship of the Plenary Speaker session includes the Brainstar Award talk which follows. Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- 4 complimentary guest invitations for session
- Exclusive sponsor per keynote

Plenary Symposium **\$5000 per session**
Exclusive opportunity per session - 3 sessions

The Plenary Symposia will take place at the start of each morning. These sessions are expected to attract all 600+ attendees, together in one location. Each of these sessions is available to a sponsor on an exclusive basis. Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- 4 complimentary guest invitations for session
- Exclusive sponsor per keynote

Young Investigator Award Talk **\$2,500**
Exclusive opportunity

The conference has dedicated a session to supporting an emerging young investigator. The Young Investigator award acknowledges those who have performed superior research early in their career (within 5 years of taking on an Academic appointment). The awardee will give a plenary presentation at the CAN conference. Help support an emerging scientist! Added benefits include:

- Sponsor signage (i.e. company name and/or logo) at entrance to session
- Logo placement on conference website
- Promotional slide on screen at introduction and conclusion of session
- Opportunity to distribute print promotional item at session
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- 4 complimentary guest invitations for session

Parallel Symposium **\$1,000 for a parallel session**
Exclusive – 12 sessions

The conference program includes a number of parallel symposium presentation sessions based on invited presentations. During each Symposium block (1.5 hour duration), a total of

4 parallel sessions will take place. Each session will feature up to 8 individual presentations. Sponsors can opt to support a single parallel session or a complete parallel symposium block. This opportunity includes:

- Sponsor signage (i.e. company name and/or logo) at entrance to all presentation rooms during a session block
- Promotional slides on screens at introduction and conclusion of session or session block
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in sessions prior to parallel symposium block
- Exclusive sponsor per parallel symposium session or parallel symposium block

Poster & Exhibit session

\$2,000 per session

3 Sessions Available

Sponsored poster sessions (Full Day) will be held in conjunction with tea and coffee service. These sessions will become the center of attention and high traffic areas. Maximize engagement with conference attendees as they move through the poster display area to the various food stations strategically placed throughout. Benefits include:

- Sponsor signage (i.e. company name and/or logo) on all food service tables
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)
- Moderator reference in sessions prior to poster session
- Opportunity to network with attendees

Conference App

\$3,000 per session*

Exclusive Opportunity

As the official sponsor of the CAN Meeting App, your brand will be exposed to attendees not only on-site, but also in the palms of their hands! Set your product, service and brand apart from your competitors, expand your company's visibility and complement your other marketing strategies. Benefits include:

- Logo at Startup – your brand is the first thing delegates see when logging into the app
- Logo in watermark for schedule
- Highlighted listing in app
- One banner ad and landing page with video capability
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)

Wi-Fi

\$5,000 per session*

Exclusive Opportunity

Help all the conference delegates get connected at the CAN conference. Benefits include:

- Logo on log in page, hyperlinked to your website
- Sponsor signage (i.e. company name and/or logo) at registration
- Logo placement on conference website
- Acknowledgement in the conference program
- Acknowledgement on Sponsor Thank You Board (on-site)

Conference Items*

Lanyards

\$2500

Exclusive opportunity

All conference attendees will receive a name badge with a lanyard that functions as their ticket into all sessions and functions. This badge must be worn at all times throughout the conference. We are giving you the opportunity to provide these lanyards (600+) to all delegates for guaranteed visibility throughout the conference and beyond!

Notepads / Pencils / Pens

\$750

Exclusive opportunity

Guarantee each attendee receives your company advertisement! Supply notepads and pens or pencils with your company's logo and we will distribute them to all conference attendees when they arrive on-site. Your branding will be seen throughout the conference.

Please note that sponsoring this item requires the sponsor to purchase and deliver these items to the Meeting

* *Minimum number of items required for all Conference Items: 600*

Name your own exclusive sponsorship

Do you have an idea that is not listed here? Let us know! We will work with you to create a unique sponsorship opportunity that meets the needs of your company.

Exhibition Terms & Conditions

These terms and conditions are the contractual agreement between the Organizer and the Exhibiting Firm (hereinafter referred to as 'Exhibitor').

Purpose: The Exhibit component of the Annual Meeting of the Canadian Association for Neuroscience (CAN) (hereinafter referred to as 'Event') is conducted by the CAN (hereinafter referred to as 'Organizer') through its Secretariat Podium Conference Specialists. The purpose of the annual meeting is to bring together neuroscience researchers and students for discussion and exchange of the most cutting edge knowledge, insights, issues and ideas.

Application to participate: Application to participate will be considered only upon submission of the completed online Exhibitor Application Form to the Organizer.

Eligibility: The Organizer, in its sole discretion, determines whether a prospective Exhibitor is eligible to participate in the Event. The Organizer reserves the right to reject an application for exhibit space including, without limitation, those submitted by applicants whose product or service would not be in the best interest of the Organizer or the Event.

Attendance & Booth Representatives: The Event is not open to the public. Exhibitor name badges are to be worn by exhibitors at all times. Exhibitors without name badges may be asked to leave at the discretion of the Organizer. Booths must be staffed during the stated exhibit hall hours by qualified and properly registered representatives of the Exhibitor.

Payment: Payment is due in full upon submission of the online application form. Forms submitted without payment will not be considered complete and will not be processed until payment is received in full.

Cancellation by Exhibitor: All notices of cancellation must be received in writing by May 1, 2017. There will be an administration charge of 25% of the exhibit fee for all cancellations. If written notice is received by May 1, 2017, the Organizer will refund 75% of the total fee. No refunds will be issued for cancellation notices received after May 1, 2017.

Cancellation by Organizer: If Exhibitor fails to make a payment required by this contract in a timely manner, the Organizer may terminate this contract (and the Exhibitor's participation in the event) without further notice and without obligation to refund any monies previously paid. The Organizer reserves the right to refuse Exhibitor permission to move in and set up an exhibit if Exhibitor is in arrears of any payment due to Organizer. The Organizer may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with the Organizer, without any obligation on the Organizer's part to refund any payments previously made and without releasing any Exhibitor from any liability arising as result of or in connection with such breach. If the Organizer removes or restricts an exhibit it considers to be objectionable or inappropriate, no refund will be due to the Exhibitor.

Cancellation of the Event: In the event that the premises where the Event is to be held shall, in the sole opinion of the Organizer, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or provincial or federal government agency or by reason of any other occurrence beyond the control of the Organizer, the Organizer may cancel or terminate the exhibition. In the event of such cancellation or termination, the Exhibitor waives any and all

claims the Exhibitor may have against the Organizer for damages and expenses and agrees to accept in complete settlement and discharge of all claims against the Organizer the Exhibitor's pro-rated share of the total amount paid by all Exhibitors less all costs and expenses incurred by the Organizer in connection the Event including a reserve for future claims and expenses in connection therewith.

Subletting or transferability: Exhibitor may NOT assign, sublet or apportion to any other entity or individual all or any part of the exhibit space allocated and may not advertise nor display goods or services other than those produced or sold by said exhibitor in the regular course of business. No person, firm, or organization not having contracted with the Organizer for the occupancy of space at the exhibit will be permitted to display or demonstrate their products, processes or services, nor may this agreement be transferred or assigned without written consent of the Organizer.

Assignment of Space: Exhibit space shall be assigned by the Organizer in its sole discretion for the Event and for the Event dates only. That assignment does not imply that similar space will be assigned for future Events. The Organizer reserves the right to change the floor plan or to move an Exhibitor to another booth location prior to or during the Event for any or no reason.

No show policy: If the Exhibitor is delayed in arrival or set-up, the Exhibitor must notify the Organizer at the Event facility. Non-notification may result in resale of space, and no refunds will be made.

Floor plan: All measurements shown on the floor plan have been drawn as accurately as possible but the Organizer reserves the right to make such modifications as may be needed, making equitable adjustments with the exhibitors affected thereby.

Display Rules and Regulations: For all booth types, the exhibit booth is considered to be contained in the space as contracted, to the maximum heights stated. No display material exposing an unfinished surface to nearby booths will be permitted. Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors' displays. Canvassing or distributing advertising material outside of the assigned booth space is not permitted and is grounds for removal from the exhibit hall, and the company may be excluded from future events hosted by the Organizer. The Organizer reserves the right to restrict, prohibit or remove any exhibit or display items which, in the sole opinion of the Organizer, may detract from the general character of the exhibition or be considered objectionable to the Organizer or supporting organizations, facilities and stakeholders as a whole. In the event of such restriction or removal, the Organizer will have no liability therefore, nor will it refund any amount paid thereunder.

Contractor Show Services: Complete information instructions and schedules or prices regarding available services for labour for erecting and dismantling exhibitor displays or for installing electrical, furniture, booth cleaning, audio-visual, internet, telephone services, etc. is included in the Exhibitor Manual.

Exhibitor Manual: Prior to the Event, the Organizer will send an Exhibitor Manual to the 'Primary Contact' noted in the online Exhibitor Application Form, likely via email. The Exhibitor Manual will include information integral to participation at the Event, including but not limited to: additional exhibitor rules and regulations, official contractor order forms, registration, shipping and drayage, utilities and building services, exhibit display rules, and move-in, move-out schedules.

Compliance: The Exhibitor assumes all responsibility for compliance with, and agrees to comply with all applicable local laws, including fire safety and health laws, and all applicable rules and regulations for all union and labour organizations and the operators and/or owners of the property in which the Event is held. Cloth decorations must be flameproof and wiring must comply with the fire department and insurance underwriters' rules.

Insurance: The Exhibitor acknowledges that the Organizer and the facility do not maintain insurance covering the Exhibitors' property and that it is the sole responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses by the Exhibitor. It is mandatory for exhibitors to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others. Proof of liability must be presented to the Organizer prior to exhibit set-up.

Limitation of Liability: The Organizer is not responsible for any loss, theft or damage to the property of the Exhibitor, their employees or representatives. Further, the Organizer will not be liable for damage or injury to persons or property from any cause whatsoever by reason of the use or occupancy of the booth space or the participation in the Event by the Exhibitor. The Exhibitor assumes entire responsibility for and hereby agrees to protect, indemnify, defend and save the Organizer and their employees and agents, harmless against all claims, losses and damages to persons property, governmental charges or fines and attorneys' fees arising out of or caused by the Exhibitor or exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Organizer, their employees or agents.

Exhibitor Loss: The Organizer shall not be in any way liable or responsible for the loss or disappearance, by theft or otherwise, of any object, items, goods or materials whether personal or commercial property, from Exhibitor's booth space or from the exhibit hall; except for such loss or disappearance is due to intentional and tortuous theft committed by the employees of the Organizer. The Organizers may provide certain security services as a convenience to exhibitors, however, neither the providing of or failure to provide such services, nor the failure of security guards to prevent the theft or loss of property, shall be grounds for holding the Organizer or the facility liable for any related loss, damage, or claim. Responsibility for the

security of an exhibitor's area, product and property rests soles with the Exhibitor.

Listings and promotional materials: By exhibiting at the Event, the Exhibitor grants to the Organizer a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, product names of the Exhibitor in any directory (print, electronic or other media) listing the companies exhibiting at the Event and to use such names in Event promotional materials. The Organizer shall not be liable for any error in any listing or descriptions or for omitting the Exhibitor or any other exhibitor from any directory or other lists or materials. The Organizer may also take photographs of the Exhibitor's booth space, exhibit, guests and personnel during, before or after the open hours of the Event and use those photographs for any promotional purpose.

Tradeshow set-up and show hours: This information is provided in the Exhibitor Manual.

Amendment to Contract Regulations: Any and all points not covered specifically are subject to the discretion of the Organizer. The Organizer may, in its sole discretion, make reasonable changes, amendments or additions to Exhibit Terms & Conditions. Any such changes shall be binding on Exhibitor equally with the other regulations contained herein. Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by the Organizer in its sole discretion. The Organizer may adopt rules or regulations from time-to-time governing such matters and may amend or revoke them at any time, upon notice to the Exhibitor. Any rules and regulations (whether or not included in an Exhibitor Manual or similar document) are an integral component of this contract and are incorporated herein by reference. The Exhibitor shall observe and abide by additional regulations made by the Organizer as soon as these additional rules or regulations are communicated to the Exhibitor. This contract (including the Exhibitor Manual and any additional rules or regulations adopted by the Organizer) states the entire agreement of the parties with respect to the subject matter hereof.

Agreement: By completing the online Exhibit Application Form and incorporating these terms by reference, the Exhibitor agrees to abide by these rules and regulations, and those of the facility and by the decision of the Organizer. This agreement will become binding on both the Exhibitor and the Organizer upon its acceptance by the Organizer.