



**CAN-ACN**

CANADIAN ASSOCIATION FOR NEUROSCIENCE  
ASSOCIATION CANADIENNE DES NEUROSCIENCES

**SPONSOR &  
EXHIBITOR  
OPPORTUNITIES  
PACKAGE**



# CAN-ACN

CANADIAN ASSOCIATION FOR NEUROSCIENCE  
ASSOCIATION CANADIENNE DES NEUROSCIENCES

**11<sup>th</sup> Annual Conference and Trade Show**  
**May 28 - 31, 2017**  
**Hotel Bonaventure Montreal, Quebec**

**Dear Collaborators and Industry Partners,**

It is our pleasure to invite you to support our next meeting, which will be held in Montreal from May 28 – 31, 2017. This will be the 11th Annual Meeting of the Canadian Association for Neuroscience, **the largest association dedicated to neuroscience research in Canada**. Our meeting will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect **approximately 900-1000 attendees** – many will be interested in discovering the products you have to offer. Our attendees study development, cellular biology, sensory, motor and neuroendocrine systems, cognition and behaviour, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Our conference will be held at the **Hotel Bonaventure**, a modern, state-of-the-art hotel located in the heart of downtown Montreal.

**Advertise** in our conference program, be an **exhibitor** and display your product, or **sponsor** a portion of the conference and receive extended exposure to the 900+ group of assembled Canadian Neuroscientists! Full details can be found in this package.

Your presence at our meeting is a much appreciated demonstration of your support for Canadian Neuroscience.

Sincerely,  
Freda Miller

President of the Canadian Association for Neuroscience

# What is the 11<sup>th</sup> Annual Canadian Neuroscience Meeting?

The 11th Annual Canadian Neuroscience Meeting is **Canada's largest conference bringing together researchers and scientists from the many disciplines comprising the world of Neuroscience.**

The conference serves as an important event for discussion and exchange of the most cutting edge knowledge, insights, issues and ideas in Neuroscience.

The first Annual Canadian Neuroscience Meeting was hosted at the University of Toronto in 2007. The support of the conference exceeded all expectations with over 600 delegates in attendance and spurred the decision to continue holding annual meetings. Since then conference attendance has fluctuated between 600 and 1000 delegates depending on proximity of the meeting location to major neuroscience centers. The Meeting rotates annually between Toronto, Montreal and Vancouver.

# Who is organizing the conference?

The [11th Annual Canadian Neuroscience Meeting](#) is being organized under the leadership of the Canadian Association of Neuroscience President Freda Miller (University of Toronto), and President elect Lynn Raymond (University of British Columbia).

The [National Program Committee](#) is led by Chair Jaideep Bains (Hotchkiss Brain Institute) and Co-Chair Shernaz Bamji (University of British Columbia).

The overall [conference planning process](#) is organized by CAN and the team at Podium Conference Specialists. Association communications are being provided by Julie Poupart, CAN Chief Operating Officer.

# Who attends the conference?

The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in neuroscience. Although most delegates are based in Canada, a growing number of conference attendees are from other countries such as the USA, Europe, Australia and Asia.

Past conferences drew [scientists](#), [postdoctoral fellows](#) and [students](#) from the following areas:

- ▶ Behavioral Neuroscience
- ▶ Bioinformatics / Neuroinformatics
- ▶ Cellular and Molecular Neuroscience
- ▶ Cognitive Neuroscience
- ▶ Computational Neuroscience & Modeling
- ▶ Developmental Neuroscience
- ▶ Disorders of the Nervous System
- ▶ Evolutionary & Comparative Neuroscience
- ▶ History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- ▶ Motor Systems Neuroscience
- ▶ Excitable Membranes and Ion Channels
- ▶ Neural / Synaptic Structure and Function
- ▶ Neuroendocrinology
- ▶ Neuroengineering and Robotics
- ▶ Neuroethology
- ▶ Neuropharmacology & Neurochemistry
- ▶ Neuroregeneration and Repair
- ▶ Neuroscience of Aging
- ▶ Sensory Systems Neuroscience



**WHY SPONSOR?**

# WHY SPONSOR?

Connect with **leading and emerging** researchers

-Over 900 attendees from the various fields of Neuroscience attend this yearly conference



Premium **branding & positioning** opportunity

-As a conference sponsor, your brand will be exposed to over 3000 members of the Canadian Association for Neuroscience community

-Choose a sponsorship level to fit your budget



**Face time** with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors



# SPONSORSHIP OPPORTUNITIES



# SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	Free Exhibit Display (including 4 exhibitor passes)	Opportunity to Distribute Materials	Multimedia Recognition At the Conference	Sponsor Recognition In E-Newsletters	Wordmark on Conference Website	Logo in Conference Program
<b>Platinum</b> \$10,000+	✓	✓	✓	✓	✓ (hyperlinked)	✓
<b>Gold</b> \$5,000 - \$9,999			✓	✓	✓ (hyperlinked)	✓
<b>Silver</b> \$2,500 - \$4,999			✓		✓	✓
<b>Bronze</b> \$1,000 - \$2,499					✓	✓

# SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program and app. Choose from the following options:

- Welcome Reception \$5,000\*
- Presidential Lecture \$5,000\*
- Keynote Lecture \$5,000\*
- Morning Plenary Speaker & Brainstar Awardee Talk \$5,000 per session
- Plenary Symposium \$5,000 per session
- Young Investigator Award Talk \$2,500\*
- Parallel Symposium- \$1,000 per session (12 sessions available)
- Wi-Fi Sponsor \$5,000\*
- App Sponsor \$3,000\*
- Poster & Exhibitor Session \$2,000 per session (3 sessions available)
- Lanyards- \$2,500
- Notepads/Pencils/Pens- \$750

*\*indicates an opportunity for exclusive sponsorship*

*For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.*

# HOW TO BECOME A SPONSOR



Should you wish to discuss sponsor opportunities, please contact our Secretariat:

**Gabriela Dominguez**

Podium Conference Specialists  
2661 Queenswood Drive  
Victoria, BC  
Canada V8N 1X6

Tel: 1.250.472.7644 x 103

Fax: 1.250.472.7644

Email: [secretariat@CAN-ACN.org](mailto:secretariat@CAN-ACN.org)

Web: [www.CAN-ACN.org](http://www.CAN-ACN.org)

# ADVERTISING OPPORTUNITIES

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## Premier Ad Package 1: \$3,000 (exclusive)

Includes:

- Inside Front Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

## Premier Ad Package 2: \$3,000 (exclusive)

Includes:

- Inside Back Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

## Standard Ad Package: \$2,000

Includes:

- Full Page Ad in conference program
- One App Push Notification during the expo

## Value Ad Package: \$1,000

Includes:

- ½ Page Ad in conference program
- One App Push Notification during the expo

## Basic Ad Package: \$800

Includes:

- ¼ Page Ad in conference program
- One App Push Notification during expo

## Additional Options:

- App Push Notification - \$75
- Enhanced Program and App Listing - \$250
- Business Card - \$400



*Please note ad measurements:*

*Full Page - 7.5" x 11"*

*½ Page - 7.5" x 4.85"*

*¼ Page - 3.6" x 4.85"*

*All advertisements must be submitted as  
JPEG files prior to April 21, 2017*

*To purchase these opportunities  
please visit the [CAN website](#).*

# EXHIBIT OPPORTUNITIES

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## Booth Space \$2,500 + tax

- Back and side draped walls
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- \*Electrical outlet to be purchased separately

## Table Top \$1,600 + tax

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only
- \*Electrical outlet to be purchased separately

## Non-Profit Table Top \$600 + tax

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- \*Electrical outlet to be purchased separately

Are you an artist?  
Ask us about our  
artist rates!



# EXHIBIT BOOKING

To book your booth for the [11<sup>th</sup> Annual Canadian Neuroscience Meeting](#), visit our website at [can-can.org](http://can-can.org) and follow the links to the 2017 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.