SPONSOR & EXHIBITOR OPPORTUNITIES PACKAGE
11th Annual Conference and Trade Show
May 28 - 31, 2017
Hotel Bonaventure  Montreal, Quebec
Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in Montreal from May 28 – 31, 2017. This will be the 11th Annual Meeting of the Canadian Association for Neuroscience, the largest association dedicated to neuroscience research in Canada. Our meeting will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect approximately 900-1000 attendees – many will be interested in discovering the products you have to offer. Our attendees study development, cellular biology, sensory, motor and neuroendocrine systems, cognition and behaviour, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Our conference will be held at the Hotel Bonaventure, a modern, state-of-the-art hotel located in the heart of downtown Montreal.

Advertise in our conference program, be an exhibitor and display your product, or sponsor a portion of the conference and receive extended exposure to the 900+ group of assembled Canadian Neuroscientists! Full details can be found in this package.

Your presence at our meeting is a much appreciated demonstration of your support for Canadian Neuroscience.

Sincerely,
Freda Miller
President of the Canadian Association for Neuroscience
What is the 11th Annual Canadian Neuroscience Meeting?

The 11th Annual Canadian Neuroscience Meeting is Canada’s largest conference bringing together researchers and scientists from the many disciplines comprising the world of Neuroscience. The conference serves as an important event for discussion and exchange of the most cutting edge knowledge, insights, issues and ideas in Neuroscience.

The first Annual Canadian Neuroscience Meeting was hosted at the University of Toronto in 2007. The support of the conference exceeded all expectations with over 600 delegates in attendance and spurred the decision to continue holding annual meetings. Since then conference attendance has fluctuated between 600 and 1000 delegates depending on proximity of the meeting location to major neuroscience centers. The Meeting rotates annually between Toronto, Montreal and Vancouver.
Who is organizing the conference?

The 11th Annual Canadian Neuroscience Meeting is being organized under the leadership of the Canadian Association of Neuroscience President Freda Miller (University of Toronto), and President elect Lynn Raymond (University of British Columbia).

The National Program Committee is led by Chair Jaideep Bains (Hotchkiss Brain Institute) and Co-Chair Shernaz Bamji (University of British Columbia).

The overall conference planning process is organized by CAN and the team at Podium Conference Specialists. Association communications are being provided by Julie Poupart, CAN Chief Operating Officer.
The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in neuroscience. Although most delegates are based in Canada, a growing number of conference attendees are from other countries such as the USA, Europe, Australia and Asia.

Past conferences drew scientists, postdoctoral fellows and students from the following areas:

- Behavioral Neuroscience
- Bioinformatics / Neuroinformatics
- Cellular and Molecular Neuroscience
- Cognitive Neuroscience
- Computational Neuroscience & Modeling
- Developmental Neuroscience
- Disorders of the Nervous System
- Evolutionary & Comparative Neuroscience
- History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- Motor Systems Neuroscience
- Excitable Membranes and Ion Channels
- Neural / Synaptic Structure and Function
- Neuroendocrinology
- Neuroengineering and Robotics
- Neuroethology
- Neuropharmacology & Neurochemistry
- Neuroregeneration and Repair
- Neuroscience of Aging
- Sensory Systems Neuroscience
WHY SPONSOR?
Connect with leading and emerging researchers
- Over 900 attendees from the various fields of Neuroscience attend this yearly conference

Premium branding & positioning opportunity
- As a conference sponsor, your brand will be exposed to over 3000 members of the Canadian Association for Neuroscience community
- Choose a sponsorship level to fit your budget

Face time with leading scientists
- Exhibitor options allow you an opportunity to increase your company’s recognition, introduce your new products to the community, and differentiate your company from your competitors
SPONSORSHIP OPPORTUNITIES
Based on the value of your selections, you will be assigned a sponsor level as noted below.

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<th>Level</th>
<th>Free Exhibit Display (including 4 exhibitor passes)</th>
<th>Opportunity to Distribute Materials</th>
<th>Multimedia Recognition At the Conference</th>
<th>Sponsor Recognition In E-Newsletters</th>
<th>Wordmark on Conference Website</th>
<th>Logo in Conference Program</th>
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<tbody>
<tr>
<td>Platinum $10,000+</td>
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SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program and app. Choose from the following options:

- Welcome Reception $5,000*
- Presidential Lecture $5,000*
- Keynote Lecture $5,000*
- Morning Plenary Speaker & Brainstar Awardee Talk $5,000 per session
- Plenary Symposium $5,000 per session
- Young Investigator Award Talk $2,500*
- Parallel Symposium- $1,000 per session (12 sessions available)
- Wi-Fi Sponsor $5,000*
- App Sponsor $3,000*
- Poster & Exhibitor Session $2,000 per session (3 sessions available)
- Lanyards- $2,500
- Notepads/Pencils/Pens- $750

*indicates an opportunity for exclusive sponsorship

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.
HOW TO BECOME A SPONSOR

Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Gabriela Dominguez
Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Tel: 1.250.472.7644 x 103
Fax: 1.250.472.7644
Email: secretariat@CAN-ACN.org
Web: www.CAN-ACN.org
ADVERTISING OPPORTUNITIES
# ADVERTISING OPPORTUNITIES

Premier Ad Package 1: $3,000 (exclusive)
Includes:
- Inside Front Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

Premier Ad Package 2: $3,000 (exclusive)
Includes:
- Inside Back Cover Ad in conference program
- Two App Push Notifications
- Banner Ad with Landing Page in App

Standard Ad Package: $2,000
Includes:
- Full Page Ad in conference program
- One App Push Notification during the expo

Value Ad Package: $1,000
Includes:
- ½ Page Ad in conference program
- One App Push Notification during the expo

Basic Ad Package: $800
Includes:
- ¼ Page Ad in conference program
- One App Push Notification during expo

**Additional Options:**
- App Push Notification - $75
- Enhanced Program and App Listing - $250
- Business Card - $400

Please note ad measurements:
- Full Page - 7.5" x 11"
- ½ Page - 7.5" x 4.85"
- ¼ Page - 3.6" x 4.85"

All advertisements must be submitted as JPEG files prior to April 21, 2017

To purchase these opportunities please visit the [CAN website](http://canwebsite.com).
EXHIBIT OPPORTUNITIES
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Booth Space $2,500 + tax
- Back and side draped walls
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at $300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
*Electrical outlet to be purchased separately

Table Top $1,600 + tax
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at $300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only
*Electrical outlet to be purchased separately

Non-Profit Table Top $600 + tax
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at $300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours
*Electrical outlet to be purchased separately

Are you an artist?
Ask us about our artist rates!
To book your booth for the 11th Annual Canadian Neuroscience Meeting, visit our website at can-can.org and follow the links to the 2017 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:
• Company and Contact Information
• Expo Booth Representative Information
• Company Description
• Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.