



CAN-ACN

CANADIAN ASSOCIATION FOR NEUROSCIENCE
ASSOCIATION CANADIENNE DES NEUROSCIENCES

**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



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15th Annual Conference and Trade Show
May 12 – 15, 2022
Toronto Sheraton Centre Hotel

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in Toronto from May 12-15, 2022. This will be the 15th Annual Meeting of the Canadian Association for Neuroscience, **the largest association dedicated to neuroscience research in Canada**. Our meeting will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect **approximately 700+ attendees** – many will be interested in discovering the products you have to offer. Our attendees study development, cellular biology, sensory, motor and neuroendocrine systems, cognition and behaviour, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Our conference will be held at the **Sheraton Centre Toronto Hotel**, a modern, state-of-the-art hotel located in the heart of downtown Toronto.

Advertise in our conference program, be an **exhibitor** and display your product, or **sponsor** a portion of the conference and receive extended exposure to the 800+ group of assembled Canadian Neuroscientists! Full details can be found in this package.

Your presence at our meeting is a much-appreciated demonstration of your support for Canadian Neuroscience.

Sincerely,
Shernaz Bamji

President of the Canadian Association for Neuroscience

What is the 15th Annual Canadian Neuroscience Meeting?

The 15th Annual Canadian Neuroscience Meeting is **Canada's largest conference bringing together researchers and scientists from the many disciplines comprising the world of Neuroscience.**

The conference serves as an important event for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas in Neuroscience.

The first Annual Canadian Neuroscience Meeting was hosted at the University of Toronto in 2007. The support of the conference exceeded all expectations with over 600 delegates in attendance and spurred the decision to continue holding annual meetings. Since then, conference attendance has fluctuated between 600 and 1000 delegates depending on proximity of the meeting location to major neuroscience centers. The Meeting rotates annually between Toronto, Montreal and Vancouver.

Who is organizing the conference?

The [15th Annual Canadian Neuroscience Meeting](#) is being organized under the leadership of the Canadian Association of Neuroscience President Shernaz Bamji (University of British Columbia) and President elect Keith Murai (McGill University)

The [National Program Committee](#) is led by Alyson Fournier (McGill University) and Ian Winship (University of Alberta).

The overall [conference planning process](#) is organized by CAN and the team at Podium Conference Specialists. Association communications are being provided by Julie Poupart, CAN Chief Operating Officer.

Who attends the conference?

The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in neuroscience. Although most delegates are based in Canada, a growing number of conference attendees are from other countries such as the USA, Europe, Australia and Asia.

Past conferences drew [scientists](#), [postdoctoral fellows](#) and [students](#) from the following areas:

- ▶ Behavioral Neuroscience
- ▶ Bioinformatics / Neuroinformatics
- ▶ Cellular and Molecular Neuroscience
- ▶ Cognitive Neuroscience
- ▶ Computational Neuroscience & Modeling
- ▶ Developmental Neuroscience
- ▶ Disorders of the Nervous System
- ▶ Evolutionary & Comparative Neuroscience
- ▶ History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- ▶ Motor Systems Neuroscience
- ▶ Excitable Membranes and Ion Channels
- ▶ Neural / Synaptic Structure and Function
- ▶ Neuroendocrinology
- ▶ Neuroengineering and Robotics
- ▶ Neuroethology
- ▶ Neuropharmacology & Neurochemistry
- ▶ Neuroregeneration and Repair
- ▶ Neuroscience of Aging
- ▶ Sensory Systems Neuroscience

A blurred audience in a conference room, viewed from behind, with a speaker at the front. The image is overlaid with a blue tint. The text "WHY SPONSOR?" is centered in the middle of the image.

WHY SPONSOR?

WHY SPONSOR?

Connect with **leading and emerging** researchers

-Over 800 attendees from the various fields of Neuroscience attend this yearly conference



Premium **branding & positioning** opportunity

-As a conference sponsor, your brand will be exposed to over 800 members of the Canadian Association for Neuroscience community

-Choose a sponsorship level to fit your budget



Face time with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

SPONSORSHIP OPPORTUNITIES



SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	Free Exhibit Display (including 4 exhibitor passes)	Opportunity to Distribute Materials	Multimedia Recognition at the Conference	Sponsor Recognition In E-Newsletters	Wordmark on Conference Website	Logo in Conference Program
Platinum \$10,000+	✓	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$5,000 - \$9,999			✓	✓	✓ (hyperlinked)	✓
Silver \$2,500 - \$4,999			✓		✓	✓
Bronze \$1,000 - \$2,499					✓	✓

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program and app. Choose from the following options:

- Welcome Reception \$5,000*
- Presidential Lecture \$5,000*
- Keynote Lecture \$5,000*
- Morning Plenary Speaker \$5,000 per session
- Plenary Symposium \$5,000 per session
- Young Investigator Award Talk \$2,500*
- Student Social event \$5,000*
- Parallel Symposium- \$1,000 per session (12 sessions available)
- Wi-Fi Sponsor \$5,000*
- App Sponsor \$3,000*
- Poster & Exhibitor Session \$2,000 per session (3 sessions available)
- Lanyards- \$2,500
- Notepads/Pencils/Pens- \$750

**indicates an opportunity for exclusive sponsorship*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

HOW TO BECOME A SPONSOR



Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Sarah-Kate Burke

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Tel: 1.250.472.7644 x 103

Fax: 1.250.472.7644

Email: secretariat@CAN-ACN.org

Web: www.CAN-ACN.org

ADVERTISING OPPORTUNITIES

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Premier Ad Package 1: \$3,000 (exclusive)

Includes:

- Inside Front Cover Ad in conference program*
- Two App Push Notifications
- Banner Ad with Landing Page in App

Premier Ad Package 2: \$3,000 (exclusive)

Includes:

- Inside Back Cover Ad in conference program*
- Two App Push Notifications
- Banner Ad with Landing Page in App

Standard Ad Package: \$2,000

Includes:

- Full Page Ad in conference program*
- One App Push Notification during the expo

Value Ad Package: \$1,000

Includes:

- ½ Page Ad in conference program*
- One App Push Notification during the expo

Basic Ad Package: \$800

Includes:

- ¼ Page Ad in conference program*
- One App Push Notification during expo

Additional Options:

- App Push Notification - \$75

* There will be no printed program but a downloadable PDF

Please note ad measurements:

Full Page - 7.5" x 11"

½ Page - 7.5" x 4.85"

¼ Page - 3.6" x 4.85"

All advertisements must be submitted as JPEG files prior to April 20, 2022

To purchase these opportunities
sarah-kate@podiumconferences.com

POSTER SESSION DRINK PACKAGE

There will be a cash bar during Poster Session 1 and Poster Session 2. Incite delegates to visit your booth by distributing drink coupons to redeem during the poster sessions.

We offer various packages. Purchase the 50-ticket package and get a free app push notification to publicize the giveaway and draw more traffic to your booth!

10 ticket package.....	\$100
25 ticket package + 2 additional tickets	\$250
50 ticket package + 1 complimentary App push notification.....	\$500

****Please note, these packages may change based on COVID-19 permitting restrictions at the time of the on-site event.**

EXHIBIT OPPORTUNITIES

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8x10 Booth Space **\$2,500 + tax**

- Back and side draped walls (8x10 frontage only permitted)
- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours

****Electrical outlet to be purchased separately***

Table Top **\$1,800 + tax**

- One 6ft long skirted table with two chairs (no other furniture permitted, 6ft frontage only per table top)
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgment on Expo sign on-site
- Complimentary refreshment service during Expo hours
- Please note pop up banners cannot be placed on either side of table, items may be placed on or behind the table top only

****Electrical outlet to be purchased separately***

Non-Profit Table Top **\$750 + tax**

- One 6ft long skirted table with two chairs
- Two Expo name badges (additional badges available at \$300 each)
- Acknowledgement and exhibitor profile in the conference program & app
- Acknowledgement on Expo sign on-site
- Complimentary refreshment service during Expo hours

****Electrical outlet to be purchased separately***

EXHIBIT BOOKING

To book your booth for the [15th Annual Canadian Neuroscience Meeting](#), visit our website at can-acn.org and follow the links to the 2022 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Space is limited - book early! Exhibit booths are booked on a first come, first served basis. Reservations without payment will not be considered until payment has been received.