



CAN-ACN

CANADIAN ASSOCIATION FOR NEUROSCIENCE
ASSOCIATION CANADIENNE DES NEUROSCIENCES

**SPONSOR &
EXHIBITOR
OPPORTUNITIES
PACKAGE**



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14th Annual Conference and Trade Show
August 23 – 25, 2021
Virtual Experience

Dear Collaborators and Industry Partners,

It is our pleasure to invite you to support our next meeting, which will be held in a virtual setting from August 23 – 25, 2021. This will be the 14th Annual Meeting of the Canadian Association for Neuroscience, **the largest association dedicated to neuroscience research in Canada**. Our meeting will provide you with great opportunities to showcase your products and interact with many researchers and clients.

Of the growing number of researchers who attend our meeting – we expect **approximately 600+ attendees** – many with a keen interest in discovering the products and services you have to offer. Our attendees study development, cellular biology, sensory, motor and neuroendocrine systems, cognition and behaviour, and many other domains in the vast field of neuroscience. These studies require many advanced tools and equipment that companies like yours provide.

Advertise in our conference program, be an **exhibitor** and display your product, or **sponsor** a portion of the conference and receive extended exposure to the 600+ group of assembled Canadian Neuroscientists! Full details can be found in this package.

Your presence at our meeting is a much-appreciated demonstration of your support for Canadian Neuroscience.

Sincerely,
Charles Bourque
President of the Canadian Association for Neuroscience

What is the 14th Annual Canadian Neuroscience Meeting?

The 14th Annual Canadian Neuroscience Meeting is **Canada's largest conference bringing together researchers and scientists from the many disciplines comprising the world of Neuroscience.** The conference serves as an important event for discussion and exchange of the most cutting-edge knowledge, insights, issues and ideas in Neuroscience.

The first Annual Canadian Neuroscience Meeting was hosted at the University of Toronto in 2007. The support of the conference exceeded all expectations with over 600 delegates in attendance and spurred the decision to continue holding annual meetings. Since then, conference attendance has fluctuated between 600 and 1000 delegates depending on proximity of the meeting location to major neuroscience centers. The Meeting rotates annually between Toronto, Montreal and Vancouver, with the exception of this year's inaugural virtual delivery.

Who is organizing the conference?

The [14th Annual Canadian Neuroscience Meeting](#) is being organized under the leadership of the Canadian Association of Neuroscience President Charles Bourque (University of Calgary), and President elect Shernaz Bamji (University of British Columbia).

The [National Program Committee](#) is led by Roger Thompson (Hospital for Sick Children (University of Calgary) and Co-Chair Alyson Fournier (McGill University)

The overall [conference planning process](#) is organized by CAN and the team at Podium Conference Specialists. Association communications are being provided by Julie Poupart, CAN Chief Operating Officer.

Who attends the conference?

The conference draws principal investigators, post-doctoral fellows and grad students actively engaged in neuroscience. Although most delegates are based in Canada, a growing number of conference attendees are from other countries such as the USA, Europe, Australia and Asia.

Past conferences drew [scientists](#), [postdoctoral fellows](#) and [students](#) from the following areas:

- ▶ Behavioral Neuroscience
- ▶ Bioinformatics / Neuroinformatics
- ▶ Cellular and Molecular Neuroscience
- ▶ Cognitive Neuroscience
- ▶ Computational Neuroscience & Modeling
- ▶ Developmental Neuroscience
- ▶ Disorders of the Nervous System
- ▶ Evolutionary & Comparative Neuroscience
- ▶ History, Teaching, Public Awareness, and Societal Impacts in Neuroscience
- ▶ Motor Systems Neuroscience
- ▶ Excitable Membranes and Ion Channels
- ▶ Neural / Synaptic Structure and Function
- ▶ Neuroendocrinology
- ▶ Neuroengineering and Robotics
- ▶ Neuroethology
- ▶ Neuropharmacology & Neurochemistry
- ▶ Neuroregeneration and Repair
- ▶ Neuroscience of Aging
- ▶ Sensory Systems Neuroscience

A blurred audience in a conference room, viewed from behind, with a speaker at the front. The image is overlaid with a blue tint. The text "WHY SPONSOR?" is centered in the middle of the image.

WHY SPONSOR?

WHY SPONSOR?



Network with **leading and emerging** researchers

-Over 600 attendees from the various fields of Neuroscience attend this yearly conference



Premium **branding & positioning** opportunity

-As a conference sponsor, your brand will be exposed to over 700 members of the Canadian Association for Neuroscience community

-Choose a sponsorship level to fit your budget



Connect with leading scientists

-Exhibitor options allow you an opportunity to increase your company's recognition, introduce your new products to the community, and differentiate your company from your competitors

SPONSORSHIP OPPORTUNITIES



SPONSOR LEVELS

Based on the value of your selections, you will be assigned a sponsor level as noted below.

Level	30 second promotional video played during conference	Free Virtual Exhibit (including 3 exhibitor passes)	Recognition on branded content and collateral across all marketing and promotion of the conference	Sponsor Recognition In E-Newsletters	Wordmark on Conference Website	Logo in Conference Program
Platinum \$10,000+	✓	✓	✓	✓	✓ (hyperlinked)	✓
Gold \$5,000 - \$9,999		✓	✓	✓	✓ (hyperlinked)	✓
Silver \$2,500 - \$4,999			✓		✓	✓
Bronze \$1,000 - \$2,499					✓	✓

SPONSORSHIP OPPORTUNITIES

Get maximum visibility in the conference program and event platform. Choose from the following options:

- ~~Presidential Lecture \$5,000*~~ **SOLD**
- ~~Keynote Lecture \$5,000*~~ **SOLD**
- Plenary Symposium \$5,000 per session (1 session remaining)
- ~~Young Investigator Award Talk \$2,500*~~ **SOLD**
- ~~Parallel Symposium \$1,000 per session~~ **SOLD OUT**
- Poster & Exhibitor Session \$2,000 per session (2 sessions remaining)
- Hyperlinked Logo in Sponsor Lobby \$400

**indicates an opportunity for exclusive sponsorship*

For more details and a complete listing of sponsorship entitlements, please refer to the Exhibitor Terms and Conditions.

HOW TO BECOME A SPONSOR



Should you wish to discuss sponsor opportunities, please contact our Secretariat:

Julia Vanarsdall

Podium Conference Specialists
2661 Queenswood Drive
Victoria, BC
Canada V8N 1X6

Tel: 1.703.862.1398

Fax: 1.250.472.7644

Email: julia@podiumconferences.com

Web: www.CAN-ACN.org

ADVERTISING OPPORTUNITIES

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Premier Ad Package 1: \$1,500 (exclusive)

Includes:

- Inside Front Cover Ad in conference program*
- Two Push Notifications

Premier Ad Package 2: \$1,500 (exclusive)

Includes:

- Inside Back Cover Ad in conference program*
- Two Push Notifications

Standard Ad Package: \$1,000

Includes:

- Full Page Ad in conference program*
- One Push Notification

Value Ad Package: \$500

Includes:

- ½ Page Ad in conference program*
- One Push Notification

Basic Ad Package: \$400

Includes:

- ¼ Page Ad in conference program*
- One Push Notification

Additional Options:

- Push Notification - \$40

* There will be no printed program but a downloadable PDF

Please note ad measurements:

Full Page - 7.5" x 11"

½ Page - 7.5" x 4.85"

¼ Page - 3.6" x 4.85"

All advertisements must be submitted as JPEG files prior to July 22, 2021

To purchase these opportunities, contact julia@podiumconferences.com

EXHIBIT OPPORTUNITIES

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Demo your latest product and virtually interact with conference attendees

Virtual Booth \$850 + tax

Non-Profit Rate \$500 + tax

- Dedicated virtual booth space
- Ability to upload videos and other promotional materials
- Ability to video meet and/or chat with conference attendees
- (3) complimentary registrations
- Booth visits analytics
- (1) conference wide announcement during conference
- Mention in social media promotion

EXHIBIT BOOKING



To book your booth for the [14th Annual Canadian Neuroscience Meeting](#), visit our website at can-acn.org and follow the links to the 2021 Meeting Sponsor/Exhibitor online booking tool.

Our online registration system will ask you for the following information:

- Company and Contact Information
- Expo Booth Representative Information
- Company Description
- Payment information

Reservations without payment will not be considered until payment has been received.