

Neuroscience careers in government and industry

Satellite meeting to 2014 CAN-ACN Meeting

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Speaker profile:

Carol Yin, PhD
Yinsight, Inc.

Carol Yin received her Ph.D. in Psychology from the University of California, Los Angeles and conducted postdoctoral research in visual neuroscience at the California Institute of Technology. Driven by a desire to use her research skills in an applied setting, she joined a consulting firm to lead a project communicating the value of a NASA program in space biology. She started her own consulting business in 2002 and has offered her clients her skills in evaluating and communicating research findings to various audiences. She has developed a clientele in the interdisciplinary field of energy efficiency, including some of the largest utilities in North America. She currently conducts evaluations of utility energy efficiency and sustainability programs and serves as a subject matter expert on evaluation methods, performance metrics, and behavior change.

More information about this meeting at:

<http://can-acn.org/satellite-neuroscience-careers-in-government-and-industry>